INDUSTRY PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES

REACH PEDIATRIC DERMATOLOGISTS, PEDIATRICIANS AND DERMATOLOGISTS WORLDWIDE!

DETAILS INSIDE

pedsderm.net/wcpd
The Society for Pediatric Dermatology (SPD) will host the 13th World Congress of Pediatric Dermatology (WCPD 2017), to be held July 6 – 9, 2017 at the Hyatt Regency in Chicago, Illinois USA. We anticipate that 2,000 pediatric dermatologists, pediatricians and dermatologists from all over the world will attend this special event.

**PROGRAM CHAIR**
ANTHONY J. MANCINI, MD
Lurie Children's Hospital of Chicago / Northwestern University

**ORGANIZING COMMITTEE**
Richard Antaya, MD – Yale University
Eulalia Baselga-Torres, MD – Hospital de la Santa Cruz - Spain
Maria del Carmen Boente, MD – Hospital Italiano - Argentina
Anna Bruckner, MD – University of Colorado
Hector Caceres-Rios, MD – Bayer S.A. - Peru
Sarah Chamlin, MD – Lurie Children's Hospital of Chicago
Bernard Cohen, MD – Johns Hopkins University
Joseph Conlon, MD – Springfield Clinic
Dawn Davis, MD – Mayo Clinic Rochester
Beth Drolet, MD – Medical College of Wisconsin
Carola Duran-McKinster, MD – National Institute of Pediatrics - Mexico
Larry Eichenfield, MD – University of California - San Diego
Sheila Friedlander, MD – University of California - San Diego
Ilona Frieden, MD – University of California - San Francisco
Maria Garzon, MD – Columbia University
Fred Ghali, MD – Pediatric Dermatology of North Texas
Adelaide Hebert, MD – University of Texas - Houston
Peter Hoeger, MD – Catholic Children's Hospital - Germany
Kimberly Horii, MD – Children’s Mercy Hospital
Alan Irvine, MD – Our Lady's Children's Hospital - Ireland
Brandi Kenner-Bell, MD – Lurie Children's Hospital of Chicago
Lenny Kristal, MD – SUNY Stony Brook

**CONFERENCE ORGANIZER**
KENT LINDEMAN, CMP – Society for Pediatric Dermatology

**ORGANIZING COMMITTEE**
Alfons Krol, MD – Oregon Health & Science University
Lacey Kruse, MD – Lurie Children’s Hospital of Chicago
Margarita Larralde, MD – Ramos Mejia Hospital - Argentina
Christine Leaute-Labreze, MD – Bordeaux Children’s Hospital - France
Moise Levy, MD – Dell Children Medical Center
Anne Lucky, MD – Cincinnati Children’s Hospital
Arnold Oranje, MD – Erasmus MC - The Netherlands
Seth Orlow, MD, Ph.D. – New York University
Amy Paller, MD – Northwestern University
Julie Powell, MD – University of Montreal - Canada
Howard Pride, MD – Geisinger Hospital
Neil Prose, MD – Duke University
Larry Schachner, MD – University of Miami
Robert Sidbury, MD – Seattle Children’s Hospital
Robert Silverman, MD – Georgetown University
Sarah Stein, MD – University of Chicago
Yong Kwang Tay, MD – Changi General Hospital, Singapore
Joyce Teng, MD, Ph.D. – Stanford University
Antonio Torrelo, MD – Hospital del Nino Jesus - Spain
James Treat, MD – Children’s Hospital of Philadelphia
Annette Wagner, MD – Lurie Children’s Hospital of Chicago

**VICE CHAIRS**
ALBERT YAN, MD
Children’s Hospital of Philadelphia
ANDREA ZAENGLEIN, MD
Penn State / Hershey Medical Center
FEATURED SESSIONS
Abuse & Factitial Disease
Acne & Periorificial Dermatitis
Autoimmune Blistering Diseases
Bacterial & Mycobacterial Infections
Collagen Vascular Disorders
Contact Dermatitis in Children
Critical Care Pediatric Dermatology
Disorders of Pigmentation
Drug Reactions
Eczematous Diseases
Endocrine Diseases & The Skin
Epidermolysis Bullosa
Exanthematous Disorders
Genodermatoses
Hair Disorders
Hereditary Dermal Disorders
Ichthyoses & Ichthyosis Syndromes
Immunodeficiencies
Infestations, Bites & Stings
Mastocytosis
Neonatal Dermatology
Nevi and Melanoma
Nutritional Disorders/Metabolic Errors
Papulosquamous Diseases
Pediatric Derm Surgery and Lasers
Pediatric Nail Disease
Pediatric Psoriasis
Periodic Fever & Autoinflammatory Disease
Photosensitivity Disorders
Superficial & Deep Fungal Infections
Tumors and Tumor Syndromes
Vasculitis & Kawasaki Disease
Vascular Lesions
Viral Skin Infections

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Children's Hospital of Philadelphia
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– Lurie Children's Hospital of Chicago

SOCIETIES INVITED TO PARTICIPATE
• American Academy of Pediatrics - Section on Dermatology
• British Society for Paediatric Dermatology
• Dutch Society for Pediatric Dermatology
• European Society for Pediatric Dermatology
• Indian Society for Paediatric Dermatology
• Israeli Society of Pediatric Dermatology
• Italian Society of Pediatric Dermatology
• Japanese Pediatric Dermatology Society
• Latin American Pediatric Dermatology Society
• Pediatric Dermatology Research Alliance
• Thailand Pediatric Dermatology Society
• American Academy of Pediatrics - Section on Dermatology
• British Society for Paediatric Dermatology
• Dutch Society for Pediatric Dermatology
• European Society for Pediatric Dermatology
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• Israeli Society of Pediatric Dermatology
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• Pediatric Dermatology Research Alliance
• Thailand Pediatric Dermatology Society
SPONSORSHIP OPPORTUNITIES

EDUCATIONAL GRANT
$2,500 - $50,000
The SPD invites industry partners to consider support through an educational grant. These grants help the SPD to underwrite important components of our educational meetings, such as speaker honoraria, travel cost, and audio/visual.

CLOSED EVENT
$25,000
Named sponsorship of the Closing Event, to be held Saturday, July 8 at the Art Institute of Chicago.

MOBILE APP – CONFERENCE PRESENTATIONS
$15,000
Slides for educational sessions will be available on a mobile app for WCPD 2017 for viewing and note taking on a computer or mobile device — the WCPD will be a “paper-lite” congress. The app will also include important meeting information, the scientific program, schedule, abstracts, and updated contact information for all meeting registrants.

ATTENDEE BREAKFASTS
$15,000
Attendees are provided a continental breakfast each morning of the meeting (3 days).

WELCOME RECEPTION
$15,000
Named sponsorship of the Welcome Reception, to be held Thursday, July 6.

REGISTRATION BAGS
$12,500
Registrants receive a bag at registration and use it to transport their meeting materials. Sponsor would receive imprint on the bag in conjunction with the WCPD logo in addition to the option of inserting product or promotional literature.

FACULTY DINNER
$7,500
The SPD holds a dinner for all invited meeting speakers as a special thank you for contributing to the success of the program. Event sponsors are able to directly participate, as well as interact and network with speakers and program chairs.

INTERNET ACCESS
$7,500
This sponsorship provides complimentary WiFi access for attendees to use their own laptops, tablets and mobile devices to check email and stay up-to-date with their work while at the congress.

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EXHIBIT OPPORTUNITIES

30 BOOTHS AVAILABLE AT $3,000 EACH

The WCPD 2017 Exhibit Hall will be located in the Riverside Center Exhibition Hall at the Hyatt Regency, steps away from where all educational sessions will be held. All posters (250) will be displayed in the same space. Exhibit space will be assigned based on receipt of paid application and will be filled on a first come, first served basis. All coffee breaks and continental breakfasts provided by the WCPD will be served in the Exhibit Hall. We will also offer incentives and raffles to promote maximum flow through the exhibits. Discounts will be available for purchase of multiple spaces.

SATELLITE SYMPOSIA

FOUR (4) SPOTS AVAILABLE AT $15,000 EACH (PLUS THE COST OF LUNCH)

Companies will have the opportunity to hold a 75-minute non-CME satellite symposia during the lunch hour (12:45 – 2:00 pm) on either Friday, July 7 or Saturday, July 8. We encourage companies to utilize high quality speakers for these symposia to maximize attendance. The fee includes meeting space and audio visual. Sponsoring company would pay for lunch expenses.

ADVISORY BOARD MEETING

FOUR (4) SPOTS AVAILABLE AT $15,000 EACH

The Society for Pediatric Dermatology will offer four (4) Advisory Board meeting slots to pharmaceutical companies who wish to meet directly with 10-15 pediatric dermatology thought-leaders to discuss their products and services. The fee for holding an Advisory Board meeting is $15,000, which includes meeting space. The fee does not include any associated logistical expenses, including audio-visual and food & beverage. There are four (4) available slots for the Advisory Board meetings at the WCPD 2017, each a maximum of 2.5 hours in length:

- Wednesday, July 5, 2017  6:00 pm - 8:30 pm
- Thursday, July 6, 2017  8:30 am - 11:00 am
- Thursday, July 6, 2017  11:00 am - 1:30 pm
- Thursday, July 6, 2017  1:30 pm - 4:00 pm

EDUCATIONAL SESSION

SUBMISSION DEADLINE: JULY 1, 2015

Our industry partners are also invited to consider submitting a Course (3 hours), Symposia (1.5 hours) or Seminar (1.5 hours) in one of the topic areas above through our open call for educational programming, which is available online until July 1, 2015. Submissions will be reviewed by the WCPD 2017 Scientific Organizing Committee and selected for programming based upon merit, geographic and gender diversity and potential thematic interest to congress attendees.

LANYARDS

$5,000

Company logos would be printed on lanyards attached to all participant badges.

LITERATURE INSERT

$2,500

Entitles sponsoring company to provide 1 piece of literature into each Congress bag.

TRAVEL AWARDS – ATTENDEES FROM DEVELOPING COUNTRIES

$1,000 EACH

Twenty (20) travel awards will be offered to attendees from Developing Countries.

LITERATURE INSERT

$2,500

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TRAVEL AWARDS – ATTENDEES FROM DEVELOPING COUNTRIES

$1,000 EACH

Twenty (20) travel awards will be offered to attendees from Developing Countries.
SPD provides four levels of sponsorship for industry partners. Recognition is provided for total dollars as follows:

**PLATINUM ($25,000 OR MORE)**

**GOLD ($15,000 - $24,999)**

**SILVER ($7,500 - $14,999)**

**BRONZE ($1,000 - $7,499)**

SPD offers the following benefits and promotional opportunities to our industry partners*:

- For each increment of $5,000 in support, we invite the sponsoring company to send one (1) representative or physician of their choice to participate as an attendee at the WCPD 2017 (registration and event tickets comped). Maximum of five (5) company representatives.

- Listing as a sponsor in the conference promotional brochure sent out to over 10,000 pediatric dermatologists, general dermatologists and pediatricians throughout the world (provided a commitment is made prior to January 1, 2017).

- Listing as a sponsor on the SPD website.

- Listing as a sponsor, with company logo, within the on-site mobile app produced for the WCPD 2017.

- Listing as a sponsor, with company logo, on signage prominently displayed at various locations at the WCPD.

*In addition to benefits indicated for sponsorship of specific items or programs.*
The Society for Pediatric Dermatology gratefully acknowledges the following companies who have provided grants to support for our 2015 educational programs and initiatives. We appreciate the continued support of our industry partners.

PLATINUM LEVEL - $25,000 OR MORE

GOLD LEVEL - $15,000 - $24,999

SILVER LEVEL - $7,500 - $14,999

BRONZE LEVEL - $1,000 - $7,499
Name: ___________________________________________________________________________________________________
Title: _____________________________________________________________________________________________________
Company: ________________________________________________________________________________________________
Address: _________________________________________________________________________________________________
Phone: ________________________________  Fax: ______________________________
Email: ____________________________________________________________________________________________________
Company Website: _________________________________________________________________________________________

SPONSORSHIP OPPORTUNITIES: We are interested in the following items (please check):

- Educational Grant (indicate amount): _____________________
- Closing Event: Art Institute of Chicago: $25,000
- Mobile App: Conference Presentations: $15,000
- Attendee Breakfasts: $15,000
- Welcome Reception: $15,000
- Registration Bags: $12,500
- Faculty Dinner: $7,500
- Internet Access: $7,500
- Lanyards: $5,000
- Literature Insert: $2,500
- Travel Awards: $1,000

EXHIBIT OPPORTUNITIES
- 10’ x 10’ booth - $3,000
- 10’ x 20’ booth - $5,500

SATELLITE SYMPOSIA: $15,000 each
- Fri, July 7, 2017: 12:45 pm – 2:00 pm (2 slots available)
- Sat, July 8, 2017: 12:45 pm – 2:00 pm (2 slots available)

ADVISORY BOARD MEETINGS: $15,000 each
- Wed, July 5, 2017: 6:00 pm – 8:30 pm
- Thurs, July 6, 2017: 6:00 pm – 8:30 pm
- Thurs, July 6, 2017: 8:30 am – 11:00 am
- Thurs, July 6, 2017: 1:30 pm – 4:00 pm
- Thurs, July 6, 2017: 11:00 am – 1:30 pm
- Thurs, July 6, 2017: 1:30 pm – 4:00 pm

METHOD OF PAYMENT:  
- Check
- Credit Card (MC, VISA)

Credit Card Number: _______________________________________________________________   Exp. Date: _____________
Name as it appears on the card: _____________________________________________________________________________

SPD Tax ID: 51-0188954

Completed forms can be sent to SPD at 8365 Keystone Crossing, Suite 107, Indianapolis, IN 46240 or faxed to (317) 205-9481. They can also be scanned and emailed to Kent Lindeman, CMP, SPD’s Executive Director, at klindeman@hp-assoc.com. Questions? Call SPD at (317)202-0224.