INDUSTRY PARTNERSHIP and SUPPORT OPPORTUNITIES

2023
2023 Industry Partnership and Support Opportunities

As identified leaders in research, patient care and education in pediatric dermatology, the Society for Pediatric Dermatology (SPD) is proud of our many years of dedication to children with skin disorders. The Society has over 1,500 members worldwide, with our ranks consisting of pediatric dermatologists, pediatricians, dermatologists, as well as other healthcare professionals.

SPD publishes the prestigious journal *Pediatric Dermatology*, supports physician research, fellowship training, resident and fellow development, visiting lectureship programs, circulates an informative newsletter, and sponsors special projects in developing countries.

We are grateful to our many friends in industry who have and continue to play such a crucial role in helping us advance our mission. We very much appreciate the support you provided in 2022 and ask that you consider a contribution for 2023. It is our intent to continue the approach of soliciting your company only once per year rather than asking for separate support of individual meetings and projects. We trust that this comprehensive material provides the information necessary to properly select your level of support.

Donations should be sent to SPD to the attention of Kent Lindeman, SPD’s Executive Director, at the address listed below. Initial commitments or questions about donations can be directed to him at (317) 202-0224 or via email at klindeman@hollandparlette.com. Please note that SPD’s Tax ID number is 51-0188954.

Again, thank you for your support of SPD and for your dedication to the specialty of Pediatric Dermatology.

**TO MAKE A COMMITMENT**

Please note that support opportunities are filled on a first-come, first-served basis. For further information on opportunities to partner with the SPD or if you have additional support ideas, please contact:

**Society for Pediatric Dermatology**
8365 Keystone Crossing, Suite 107
Indianapolis, IN 46240

Kent Lindeman, CMP, Executive Director
Phone: (317) 202-0224 | Fax: (317) 205-9481
klindeman@hollandparlette.com

**ACCREDITATION AND CME CREDIT**

SPD’s educational activities are planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education through the joint providership of the National Association for Continuing Education (NACE) and SPD. NACE is accredited by ACCME to provide continuing medical education for physicians.
The SPD Annual Meeting is the annual cornerstone gathering for healthcare professionals with an interest in the care of children with skin disease. Our typical attendance is 500 healthcare professionals, including academic pediatric dermatology opinion leaders, clinical pediatric dermatologists, general dermatologists, pediatricians, family physicians, as well as advanced practice providers, including physician assistants and nurse practitioners, and trainees (fellows, residents, and medical students). Annual Meeting participants include not only professionals from North America but also from academic and clinical programs all over the world.

**Topics to include:**
- Atopic Dermatitis
- Connective Tissue Disorders
- Cases of the Year
- Dermatoses of Infants/Neonates
- Genodermatoses
- Infections
- Medications/Therapies
- Psoriasis/Inflammatory Skin Conditions
- Tumors/Neoplasms
- Vascular Lesions

Support opportunities for SPD’s Annual Meeting include the items described in A1 - A11.

**A1. UNRESTRICTED PROMOTIONAL SUPPORT** $1,000 - $50,000

The SPD invites industry partners to consider support through an unrestricted promotional grant. These grants help the SPD to underwrite important components of our educational meetings, such as speaker honoraria, travel cost, and audio/visual. Please see “SPD Support Levels & Recognition” on page 8.
A2. WELCOME RECEPTION $20,000
Named support of the official “kick off” event of the 2023 meeting to be held July 13. Reception will be promoted as the SPD Welcome Reception, presented by Sponsoring Company.

A3. CLOSING EVENT $20,000
Named support of the closing event of the 2023 meeting to be held July 15 at an offsite venue. The event will be promoted as the SPD Closing Event, presented by Sponsoring Company.

A4. ADVISORY BOARD MEETINGS* $20,000
The SPD offers Advisory Board meeting slots to companies who wish to meet directly with 10-15 pediatric dermatology thought-leaders to discuss their products and services. The fee for holding an Advisory Board meeting is $20,000, which includes meeting space. The fee does not include any associated logistical expenses, including audio-visual, honoraria and food & beverage. There are six (6) available slots for the Advisory Board meetings at SPD 2023, each a maximum of 2.5 hours in length:

Wednesday, July 12, 2023  3:30 pm - 6:00 pm
Wednesday, July 12, 2023  6:00 pm - 8:30 pm
Thursday, July 13, 2023  8:30 am - 11:00 am
Thursday, July 13, 2023  11:00 am - 1:30 pm
Thursday, July 13, 2023  1:30 pm - 4:00 pm
Thursday, July 13, 2023  4:00 pm - 6:30 pm

A5. ATTENDEE BREAKFASTS $15,000 EACH
Attendees are provided a full breakfast each morning of the meeting. Sponsors receive event signage with their company logo.

A6. ATTENDEE BOX LUNCHES $15,000 EACH
Attendees are provided with box lunches on two days of the meeting as educational sessions are intensive and last from 7:45 am - 1:00 pm. Supporters receive event signage with their company logo.

A7. REGISTRATION BAGS $12,500
Registrants receive a bag at registration and use it to transport their meeting materials. Sponsor would receive imprint on the bag in conjunction with the SPD’s logo and the ability to insert product or literature.

A8. FACULTY DINNER $10,000
The SPD holds a dinner for all invited meeting speakers as a special thank you for contributing to the success of the program. Event sponsors are able to directly participate, as well as interact and network with speakers and program chairs.

A9. KEYCARDS $10,000
Company logo would be printed on keycards and provided to attendees upon hotel check in.
**A10. YOUNG MEMBERS RECEPTION $10,000**
SPD holds a networking reception for fellows or those out of training for five years or less where they share experiences with other young dermatologists. Supporters receive event signage with their company logo.

**A11. LITERATURE INSERT $2,500**
Entitles sponsoring company to provide 1 piece of literature into each attendee bag.

*Companies reserving Advisory Board Meeting slots may cancel up until 90 days before the meeting date and pay a 50% cancellation fee. Cancellations after that point are non-refundable.*

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**35TH ANNUAL SOCIETY FOR PEDIATRIC DERMATOLOGY PRE-AAD MEETING**
**MARCH 16, 2023**
New Orleans, Louisiana
CME: 5 HOURS

**Topics to include:**
- Atopic Dermatitis
- Connective Tissue Disorders
- Cases of the Year
- Dermatoses of Infants/Neonates
- Genodermatoses
- Infections
- Medications/Therapies
- Psoriasis/Inflammatory Skin Conditions
- Tumors/Neoplasms
- Vascular Lesions

Support opportunities for SPD’s Pre-AAD Meeting include the items described in B1-B5.

**B1. UNRESTRICTED PROMOTIONAL SUPPORT $1,000 - $25,000**
The SPD invites industry partners to consider support through an unrestricted promotional grant. These grants help the SPD to underwrite important components of our educational meetings, such as speaker honoraria and travel, production of handouts, and audio/visual. Please see “SPD Support Levels & Recognition” on page 8.

**B2. ATTENDEE RECEPTION $20,000**
Named sponsorship of the post meeting reception to be held in a hotel ballroom adjacent to the educational program. Reception sponsors receive event signage with their company logo and 1 tabletop booth adjacent to meeting registration earlier that day.
B3. ATTENDEE LUNCH  $20,000
All attendees are provided a box lunch prior to the start of the meeting. Supporters are provided event signage with their company logo and 1 tabletop booth adjacent to meeting registration.

B4. RESIDENTS & FELLOWS RECEPTION  $10,000
The SPD holds a unique networking reception during the Pre-AAD Meeting for residents that are interested in learning more about available fellowship opportunities in pediatric dermatology. The event features an overview of all current fellowship programs as well as the chance for residents to hold one-on-one conversations with the directors of fellowship programs for which they are interested. One tabletop booth is provided to sponsor adjacent to event registration.

B5. LITERATURE INSERT  $2,500
Entitles sponsoring company to provide 1 piece of literature for inclusion in attendee registration materials

PUBLICATIONS
C1. SPECIAL SUPPLEMENT OF PEDIATRIC DERMATOLOGY JOURNAL  $40,000 - $75,000
Reach SPD members and a global audience of dermatology professionals through a credible and widely-read resource by funding the publication of a Pediatric Dermatology journal supplement. A supplement is an extra issue of the journal that is typically focused on a single topic or disease state. Pediatric Dermatology supplements are peer reviewed, indexed on PubMed and are available permanently online through the journal’s website. Total cost depends on the number of articles in the supplement.

C2. PEDIDERM PULSE - NEWSLETTER  $15,000
SPD members receive the PediDerm Pulse, a quarterly email newsletter that features a comprehensive literature review of articles that relate to pediatric dermatology and treatment of children with skin disorders. Sponsor receives an electronic ad in each issue. Opportunity available for August 2023 - July 2024.

SUPPORT OPPORTUNITIES AVAILABLE FOR VIRTUAL MEETINGS

Please note that circumstances may dictate the cancellation of future live meetings and a pivot to virtual delivery of education to members. Given the continued advances in treatment and research in our field, the SPD is committed to presenting this information to pediatric dermatologists in the form of meetings. While our preference is definitely live events, we recognize that virtual hybrid meetings with a mix of live streaming content, pre-recorded sessions and research-based e-posters might be necessary. The SPD will continue to hold 2 meetings per year and include the participation of industry partners in a meaningful way. Should virtual events be offered, we will provide modified support opportunities that focus more on company digital engagement.
THANK YOU
Thank you to the following companies for supporting SPD programs and initiatives in 2022.

PLATINUM LEVEL
$25,000 - $50,000

dermavant
Pierre Fabre DERMATOLOGIE

GOLD LEVEL
$15,000 - $24,999

abbvie
Incyte
Lilly
Nobelpharma
Krystal
Mustela
sanofi REGENERON
VERRICA PHARMACEUTICALS

SILVER LEVEL
$7,500 - $14,999

Abeona Therapeutics
AMRYT PHARMA
Arcutis Biotherapeutics
Castle Creek Biosciences
CHEMISTRY RX INNOVATIVE SKIN THERAPIES
Dermelev

BRONZE LEVEL
$1,000 - $7,499

Ortho Dermatologics
Pfizer
CLn Skin Care
glad skin
VIAL
SPD SUPPORT LEVELS & RECOGNITION

SPD provides four levels of support for industry partners. Recognition is provided for total dollars in one year in support of educational events, items, or programs of $1,000 and above:

- **Platinum** ($25,000 or more)
- **Gold** ($15,000 - $24,999)
- **Silver** ($7,500 - $14,999)
- **Bronze** ($1,000 - $7,499)

SPD offers the following benefits and promotional opportunities to our industry partners*:

- For each increment of $5,000 in support, we invite the supporting company to send one (1) representative or physician of their choice to participate as an attendee at SPD’s Pre-AAD Meeting and Annual Meeting (registration and event tickets comped). Maximum of five (5) company representatives.

- Listing as a supporter in the conference promotional brochure sent out to over 3,500 pediatric dermatologists, general dermatologists and pediatricians worldwide (provided a commitment is made prior to January 1, 2023).

- Listing as a supporter on the SPD website.

- Listing as a supporter, with company logo, in the mobile app and printed materials provided to attendees at each meeting.

- Invitation to Sponsor Breakfast with SPD Leaders event held at the Annual Meeting.

- Listing as a supporter, with company logo, on signage prominently displayed at various locations at SPD’s Annual Meeting.

- Listing as a supporter, with company logo, within the May and August 2023 issues of the PediDerm Pulse newsletter.

*In addition to benefits indicated for supporting specific items or programs.*