DESTINATION Monterey, California.

Monterey County highlights everything that’s best about California. From Monterey’s seaside restaurants to the Salinas Valley’s hillside vineyards, from Big Sur’s redwood groves to Pebble Beach’s perfectly groomed golf courses, from Salinas’ old-fashioned rodeo to Carmel-by-the-Sea’s elite music and art festivals, Monterey has a feast of fun just waiting to be sampled. Monterey offers iconic California experiences. Experience the top road trip in the United States as you wind along the breathtaking Big Sur coastline on Highway One. Sip handcrafted wines at tucked-away tasting rooms where the winemaker might just be the person pouring. Take a surfing lesson and catch a glimpse of a barefoot beach wedding as you ride your board to shore. Play 18 holes at legendary golf courses, or just hang out at the 19th hole and watch the pros practice. Monterey County has a little something special for everyone.

ABOUT THE HOTEL

Portola Hotel at Monterey Bay
Two Portola Plaza, Monterey, CA 93940
Phone: (888) 222-5851
Online Reservations: Visit www.pedsderm.net and click on SPD 2012 Annual Meeting. Select “Hotel Accommodations” to reserve your room online.

Group Code: spd
Discover the Portola Hotel at Monterey Bay, a relaxing waterfront retreat surrounded by unique shopping, kayaking, fine dining, spectacular coastal trails and beaches, and the rich historical setting of Old Monterey. It’s also ideally located near Carmel by the Sea, 17-Mile Drive and Pebble Beach’s world-class golf. Choose one of 379 newly renovated rooms, then park the car and walk or bike on Monterey’s famous scenic bike path to many of Monterey’s world-famous attractions, like Del Monte Beach, historic Fisherman’s Wharf, the Monterey Bay Aquarium and Cannery Row.

PROGRAM AT A GLANCE

WEDNESDAY – JULY 11, 2012

6:00 PM – 7:00 PM Fellows and Young Leaders Reception
7:00 PM – 9:00 PM Welcome Reception

THURSDAY – JULY 12, 2012

6:45 AM – 7:45 AM Breakfast
7:00 AM – 2:00 PM Registration
7:50 AM – 8:00 AM Introduction and Welcome
Anna Bruckner, MD, University of Colorado - Denver
Kelly Cordoro, MD, University of California - San Francisco
Brandie Metz, MD, Pediatric Dermatology of Orange County

8:00 AM – 8:20 AM PEDIATRIC DERMATOLOGY CPC: DAY 1
Amy Gilliam, MD and Anita Gilliam, MD, Ph.D. Palo Alto Medical Foundation

8:20 AM – 8:50 AM Large Congenital Melanocytic Nevi
Ashfaq Marghoob, MD, Memorial Sloan-Kettering Cancer Center

8:50 AM – 9:20 AM Signature Nevi
Jean Bolognia, MD, Yale University

9:20 AM – 10:05 AM HURWITZ LECTURE: PART 1
Combing the Pathogenesis of Inherited Hair Disorders
Eli Sprecher, MD, Ph.D., Tel Aviv Sourasky Medical Center, Haifa, Israel

10:05 AM – 10:35 AM Poster Viewing and Break

10:35 AM – 10:55 AM deveLoPing couNtry aWard lectUre
Neil Prose, MD, Duke University (moderator)

10:55 AM – 11:05 AM Research Grant Awards
Jeff Sugarman, MD, Ph.D., UCSF (moderator)

11:05 AM – 11:40 AM Research Forum
Dawn Siegel, MD, Medical College of Wisconsin (moderator)

11:40 AM – 12:10 PM How to Approach Patients with Suspected Genetic Conditions
Louanne Hudgins, MD, Stanford University

12:10 PM – 1:15 PM SAM WEINBERG’S CASES OF THE YEAR: PART 1
Kimberly Horii, MD, Children’s Mercy Hospital (moderator)

2:30 PM – 5:30 PM Optional Activities
FRIDAY – JULY 13, 2012

6:45 AM – 7:45 AM  Breakfast

7:55 AM – 8:00 AM  Opening Comments

8:00 AM – 8:20 AM  PEDIATRIC DERMATOLOGY

CPC: DAY 2
Amy Gilliam, MD and Anita Gilliam, MD, Ph.D.
Palo Alto Medical Foundation

8:20 AM – 8:50 AM  Longitudinal Melanonychia in Children
Nathaniel Jellinek, MD, Brown University

8:50 AM – 9:20 AM  FOUNDER’S LECTURE
Pediatric Dermatology: Past, Present & Future
Elaine Siegfried, MD, St. Louis University

9:20 AM – 10:20 AM  Controversies in Pediatric Dermatology
Anita Haggstrom, MD, Indiana University (moderator)

10:20 AM – 10:50 AM  Poster Viewing and Break

10:50 AM – 11:05 AM  Presentation of the AAP Section on Dermatology Alvin Jacobs Award

11:05 AM – 11:50 AM  An Unusual Pairing: A Pediatric Dermatologist and Neurointerventional Radiologist Share Lessons from 21 Years in a Multidisciplinary Vascular Anomalies Clinic
Ilona Frieden, MD, UCSF and Chris Dowd, MD, UCSF

11:50 AM – 12:20 PM  Chemotherapy for Vascular Anomalies
Denise Adams, MD, Cincinnati Children’s Hospital

12:20 PM – 12:45 PM  Using Social Media Safely in Your Practice
Jeffrey Benabio, MD, Kaiser Permanente San Diego

12:45 PM – 1:15 PM  JUNIOR FACULTY & FELLOWS FORUM
Latanya Benjamin, MD, Stanford University
Erin Mathes, MD, UCSF (moderators)

2:30 PM – 4:30 PM  PARALLEL AFTERNOON SESSIONS (4)
See descriptions (right)

6:00 PM – 9:00 PM  Reception & Dinner
Monterey Bay Aquarium

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**>> Social Media Tools Workshop: A Discussion of Best Practices**
Jeffrey Benabio, MD, Kaiser Permanente San Diego

Does your practice have a Facebook page? Should it? Are you tweeting with your patients? Should you be? What's Google Plus? By effectively employing social media, you can improve your business, gain new patients, and build a stronger, more meaningful relationship with your community. In this session, you'll learn the answers to your social media questions and how to safely engage with patients using online social media tools.

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**>> Ethics in Pediatric Dermatology**
Al Lane, MD, Stanford University School of Medicine
David Magnus, Ph.D., Center for Biomedical Ethics

The goal of medicine is to cure sometimes, support frequently and comfort always. Clinicians constantly attempt to make good decisions in the face of uncertainty by using clinical judgment. This session will focus on the beneficial effect of using ethical principles to assist in complicated decisions. We will use clinical ethics as a form of practical reasoning to help provide guidance to pediatric dermatology cases of clinical indecision. We will discuss example cases to demonstrate how to analyze cases and discuss the role of key ethical principles (e.g. respect for autonomy, nonmaleficence, beneficence and justice). The analysis will make use of the four box method (medical indications, family preferences, quality of life, and context) and demonstrate how working through these categories and principles can offer assistance at times of clinical ambiguity.

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**>> Optimizing Your Career in Pediatric Dermatology**
Alfie Krol, MD, Oregon Health & Sciences University
Jeff Sugarman, MD, Redwood Family Dermatology
Kim Horii, MD, Children’s Mercy Hospital
Jon Dyer, MD, University of Missouri - Columbia
Aimee Smidt, MD, University of New Mexico (moderator)

The field of pediatric dermatology continues to grow — and there is increasing need for more qualified practitioners in our specialty. But often there is a lack of practical information provided to the individual physician on: securing a job, asking the right questions when interviewing or changing practice settings, expectations for practice management, or promoting oneself on a desired career track. This workshop aims to address real-world practice issues whether you are still in training, just started out on your career, or are a well-seasoned veteran in our field. A group of expert panelists from various stages/practice models will address these common areas and promote active discussion among the group with an emphasis on take-home “pearls.”

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**>> MOC Self-Assessment: Pediatric Dermatology**
Howard Pride, MD, Geisinger Medical Center
Andrea Zaenglein, MD, Penn State University

This session is geared specifically for those currently enrolled in MOC-D. It features short case studies that relate to the diagnosis, treatment and management of pediatric dermatology conditions. Participants will answer questions, see how their colleagues responded and then engage in a detailed review of all the responses. Upon completion, attendees will earn credit for 25 of the 100 self-assessment questions they must complete every three (3) years in MOC. Note that this is a different program than the one offered at each AAD Annual Meeting. A minimum of 25 people will be required to hold this session.
CALL FOR CASE, POSTER & FORUM PRESENTATIONS

Attendees are invited to submit case summaries and poster abstracts for review and selection to be presented during SPD's 38th Annual Meeting. Submission deadline is May 18, 2012.

CASES OF THE YEAR
This category includes cases with a known diagnosis. It should have attendant teaching value. SPD encourages all those interested in submitting a case of the year to first review the examples posted online at www.pedsderm.net/sections/casepresentations.php. The “template” cases will help to provide guidelines for preparing a submission.

Please remember that representative photos (jpg files preferred) must be submitted at the time of application for cases of the year or the case will not be considered.

Kimberly Horii, MD, Children's Mercy Hospital (moderator)

Please note that if a submitted case is chosen to be presented as one of SPD's “Cases of the Year”, it will not be simultaneously assigned poster space. Submitted cases not chosen for a “Cases of the Year” oral presentation may be presented as a poster, however the SPD will give preferred assignment of space to research-oriented work.

RESEARCH FORUM
The Research Forum will highlight outstanding research by members in our field. Three (3) abstracts will be selected for oral presentation during the plenary session of the meeting. Original basic science or clinical research projects are eligible for consideration.

Dawn Siegel, MD, Medical College of Wisconsin (chair)

FELLOWS/JUNIOR FACULTY FORUM
This category includes basic science or clinical research projects, which may include case series of clinical interest with accompanying literature reviews, which have been conceived and/or conducted by pediatric dermatology fellows and/or junior faculty who have been out of training for 5 years or less.

Latanya Benjamini, MD, Stanford University (co-chair)
Erin Mathes, MD, UCSF (co-chair)

POSTER PRESENTATIONS
Limited to 40 posters. Awards will be presented for the best posters. Dimensions of the poster are not to exceed 4’ x 6’.

Dawn Siegel, MD, Medical College of Wisconsin (chair)

All case summaries or poster abstracts should be submitted on-line at: www.pedsderm.net/sections/casepresentations.php
SPECIAL EVENTS & ACTIVITIES

WEDNESDAY – JULY 11, 2012
Fellows & Young Leaders Reception
6:00 PM – 7:00 PM
If you are a fellow or out of training for five years or less, then this event is for you! Come network and share experiences with other young dermatologists.

No cost to attend — pre-registration is required.

Welcome Reception
7:00 pm – 9:00 pm
Greet your friends and colleagues at the Welcome Reception while enjoying cocktails, hors d’oeuvres and entertainment.

Badges will be required for entry.

THURSDAY – JULY 12, 2012
Guided Tour of 17-Mile Drive
2:30 pm – 5:30 pm
Pre-Registration required. Limited to the first 100 people who register.

Cruise along the rugged California Coastline to see the “Greatest meeting of land, sea and sky on the planet.” 17-Mile Drive is widely recognized as one of the most scenic drives in the world offering awe-inspiring vistas and legendary sites. The famous coastal landmark runs through Pacific Grove to Pebble Beach and from the dramatic Pacific coastline to the majestic Del Monte Forest. Marvel at some of nature’s treasure found along 17-Mile Drive, including The Lone Cypress — one of California’s best-known landmarks, Spanish Bay, Cypress Point Lookout and Carmel Bay. You can also see the emerald fairways of The Links at Spanish Bay, Spyglass Hill and the world-renowned Pebble Beach Golf Links.

Whale Watching Tour
3:00 pm – 5:30 pm
Pre-Registration required. Limited to the first 90 people who register.

California is one of the only places in the world where visitors can see whales year-round, and there’s no better place for whale watching than Monterey. During the 2 1/2 hour trip, narrated by experienced marine biologists/naturalists, you will be provided with a unique opportunity to view the diverse inhabitants of the Monterey Bay, which becomes a feeding ground for multiple whale and dolphin species. You will have a chance to observe humpback whales, fin whales, minke whales, orcas (killer whales), and the mighty blue whale. In addition to these large whales, porpoises and large pods of Risso’s dolphins, northern right whale dolphins, and Pacific white-sided dolphins frequent Monterey Bay. No children under the age of 5 and no expecting mothers are allowed on this tour.

Nature Walk at Point Lobos State Reserve
2:30 pm – 5:30 pm
Pre-Registration required. Limited to the first 45 people who register.

There’s no better way to enjoy the beautiful scenery in Monterey County than by walking through it. Point Lobos has been called the “crown jewel of the state park system” and offers the perfect blend of tranquil forest setting and majestic ocean views. Over two hundred different animal and bird species, and over three hundred fifty plant species are home to Point Lobos. Next to the spectacular scenic beauty of the Point, the presence of wildlife is among the area’s most arresting features. On your walk, you will see stunning views of the Carmel coastline and Pebble Beach that will provide you with the perfect excuse to stop and catch your breath!

Shopping Excursion to Carmel
2:30 pm – 5:30 pm
Pre-Registration required. Limited to the first 50 people who register.

Carmel features a shopping scene that is full of great deals and extraordinary surprises - including locally owned boutiques and specialty shops, unique art galleries and wine tasting rooms. This one-square mile village offers personal attention, luxury boutiques and specialty shops, and charming wine tasting rooms. The shopping is metropolitan style, though wholly unique in setting. The most discriminating shopper is sure to find something of great appeal in one of the town’s stone-paved alleyways or curlicue-roofed shops. The shopping is as diverse as the scenery, which means the perfect purchase is never hard to find. Transportation will depart from the Portola Hotel & Spa at 2:30 pm and 3:30 pm with return trips scheduled for 4:15 pm and 5:15 pm.

FRIDAY – JULY 13, 2012
Dinner & Reception – Monterey Bay Aquarium
6:00 pm – 9:00 pm
Tickets are required and not included with registration fee.

Perched on the edge of a world-famous coastline, the Monterey Bay Aquarium is your window to the wonders of the ocean. Located on historic Cannery Row, it’s been called “one of America’s most captivating aquariums,” by ForbesTraveler.com. Dedicated to marine research and conservation, the Monterey Bay Aquarium is known throughout the world for its interactive exhibits and ability to present marine life on a truly grand scale. Dinner tickets include access to portions of the Ocean’s Edge Wing in the Aquarium which is home to the Giant Pacific Octopus, sea otters, leopard sharks and a host of other fishes.
CANCELLATION/REFUND POLICY
Registration fees, less a $100 administration fee, will be refunded following the meeting. In order to qualify for a refund of fees, cancellation notice must be received in writing no later than June 1, 2012. There will be no refund of fees for cancellation received after that date.

SPOUSES, CHILDREN & GUESTS
Please note that all spouses, children and guests must be officially registered as an accompanying guest to attend the meeting to participate in any of the meal functions (including breakfast) or social activities. Badges will be required to be worn during these activities to gain admittance. Please note that guests of residents do not qualify for resident rate for the Aquarium event on July 13.

CME CREDIT
This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Blackwell Futura Media Services and The Society for Pediatric Dermatology. Blackwell Futura Media Services is accredited by the ACCME to provide continuing medical education for physicians. Blackwell Futura Media Services designates this live activity for a maximum of 16 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

SPD’s Annual Meeting (Program #127100) is also recognized by the American Academy of Dermatology for 16 AAD Recognized Credit(s) and may be used toward the American Academy of Dermatology’s Continuing Medical Education Award.

EVALUATION
Please be advised that all CME requests and seminar evaluations for SPD 2012 will be managed online to ensure that you receive a CME certificate in a timely manner. You will be given a CME Booklet in your conference materials where you should evaluate the sessions you attend. Just prior to the meeting, attendees who pre-registered will be sent an email that provides login instructions to complete an online evaluation for the sessions you attended. Evaluations can be completed in real time at the conclusion of each session for those who choose to. Upon completion of the online evaluation, your CME certificate will be made available for immediate download or to have emailed. Attendees who registered on-site will receive a similar email with instructions the week of July 23. There will also be a CME Sign-In sheet, which must be signed daily. It will be located on a marked table in the Conference Lobby Area.

DISCLOSURE OF INTEREST
In keeping with the rules of the Accreditation Council for Continuing Medical Education, conflict of interest disclosure is required of all faculty and other participants in the Annual Meeting. Speakers from the audience are also required to indicate any relevant conflict of interest during discussion of a given topic.

TRAVEL AWARDS
Travel awards are available on a competitive basis to fellows, residents, and medical students who present cases (Cases of the Year) or posters at the SPD Annual Meeting. This is an effort to encourage participation among trainees interested in pediatric dermatology and helps provide recognition for exceptional work as well as financial assistance to attend the meeting. There will be two $1,000 awards available for the SPD 2012 Annual Meeting. Members who qualify will apply through the SPD website at the time of submission of cases and posters. The SPD’s Awards and Goals Committee will evaluate the quality of the case/poster, focusing on whether it presents “new” information, is relevant to care of children with skin diseases, quality of data, and approved consent process.

AIR TRAVEL INFORMATION & TRANSPORTATION
The Portola Hotel at Monterey Bay is approximately 4 miles from the Monterey Peninsula Airport (MRY). Taxi service from the Monterey Peninsula Airport is approximately $7-$10 one-way. Other travel options include flying into San Jose International Airport, a one-hour drive or San Francisco International Airport, a one and a half hour drive down the California coast.

Packing at the Portola Hotel at Monterey Bay:
Self-Parking is $17 daily with in and out privileges. Valet Parking is $20 daily with in and out privileges.

HOTEL ACOMMODATIONS
A special room rate of $225 per night single/double is available at the Portola Hotel at Monterey Bay. This rate is offered on a space-available basis only through June 1, 2012. Reservation requests made after June 1 will be confirmed on a space available basis at prevailing hotel rates. Reservations can be made by calling (888) 222-5851 or (831) 649-4511 or online at www.pedsderm.net. Please indicate group code “spd” to receive the special room rate. Please note there are a limited number of rooms available, so make your reservations early.

NEED A ROOMMATE?
Contact the SPD office at (317) 202-0224 or via email at spd@hp-associ.com no later than June 1, 2012 if you would like to share a room with another attendee (and split the cost of the room). Please indicate whether you are male or female and your anticipated arrival and departure dates.

FOR FURTHER INFORMATION OR QUESTIONS?
Please contact SPD via phone at (317) 202-0224, fax (317) 205-9481, and email: spd@hp-associ.com.
# SPD 38TH ANNUAL MEETING REGISTRATION

First Name: _________________________________  Last Name: ___________________________________________  Degree: __________________

Nickname for Badge: _____________________________________________  Affiliation for badge: _________________________________________

Address: __________________________________________________________________________________________________________________

City: __________________________________________________  State: _______  Zip: _________________  Country: _________________________

Phone: ___________________________________________  Email: __________________________________________________________________

**REGISTRATION TYPE:** (please check all that apply)
- I'm a:  
  - SPD Member
  - Non Member
  - First Time Attendee
  - New Member
  - Resident
  - Fellow
  - Junior Faculty (out of training less than 5 yrs)

**REGISTRATION FEES:**

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**SPECIAL EVENTS:**

- Young Leaders Reception - Wed., July 11  No of ppl. ______
- Welcome Reception - Wed., July 11  No of ppl. ______
- Dinner Ticket - adult - Fri., July 13  $75  $80  $85  $_____ 
- Dinner Ticket - resident/fellow - Fri., July 13  $35  $40  $45  $_____ 
- Dinner Ticket - child - Fri., July 13  $50  $55  $60  $_____ 
- Vegetarian meal or special dietary needs: ____________________________

**OPTIONAL EVENTS - THURSDAY, JULY 12:** (please select only one)

- Guided Tour of 17-Mile Drive  No of ppl. ______
- Whale Watching Tour  No of ppl. ______
- Nature Walk at Point Lobos State Reserve  No of ppl. ______
- Shopping Excursion to Carmel  No of ppl. ______

**OPTIONAL WORKSHOPS - FRIDAY, JULY 13:** (please select only one)

- Social Media Tools Workshop: A Discussion of Best Practices
- Ethics in Pediatric Dermatology
- Optimizing Your Career in Pediatric Dermatology
- MOC Self-Assessment: Pediatric Dermatology

**TOTAL REGISTRATION FEES:**

$ _______________

**METHOD OF PAYMENT:**  
- Check**
- Visa
- Mastercard
- AMEX

Card #: _________________________________  Exp. Date: ___________________________

Cardholder Name (please print): __________________________________________   Signature: __________________________________________

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Registration fees, less $100 administrative fee, will be refunded following the meeting upon written notice of cancellation to the SPD headquarters office. In order to qualify for a refund of fees, cancellation notice must be received in writing to spd@hp-assoc.com no later than June 1, 2012. There will be no refund of fees for cancellation received after that date. PHONE REGISTRATION NOT ACCEPTED.

Please select one of the following three options:

- www.pedsderm.net
- By Fax (Visa/MC/AMEX)  (317) 205-9481
- SPD 8365 Keystone Crossing Suite 107, Indianapolis IN 46240 (Check/Visa/MC/AMEX)

It is very important that you enjoy SPD 2012. If due to a disability, you have any special needs or requirements, please call (317) 202-0224 and we will do our best to accommodate your needs.

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**Payable to Society for Pediatric Dermatology or SPD. All checks must be made in U.S. dollars, drawn on U.S. Banks.**
The Society for Pediatric Dermatology gratefully acknowledges the following companies who have provided grants to support our 2012 educational program and initiatives:

**PLATINUM $25,000 or more** | Galderma Laboratories

**GOLD $15,000 - $24,999** | Pierre-Fabre Dermatologie

**SILVER $7,500 - $14,999** | Hill Dermaceuticals | Johnson & Johnson Mustela | Summers Laboratories

**BRONZE $2,000 - $7,499** | National Rehab

WWW.PEDSDERM.NET